



## ITS experts meet in New Delhi

There was a unique opportunity for key stakeholders from Europe and India to meet and share information at the recent India National Event which took place in Delhi November 21-22 2007. Organised by ERTICO – ITS Europe and SIAM, the Society of Indian Automobile Manufacturers, the event focused on topics related to ITS, infrastructure and automotive fields with delegates including members of the government, industry, universities and research organisations.

ITS discussions concluded with clear priorities being set and possible working groups in EU-India cooperation proposed in the areas



of integrated telematics/OBU, road user charging (highway tolling), advanced traffic management and public transport.

A steering group is to be formed

with champions for each working group theme so that requirements can be identified, priority activities set, clear objectives defined and local stakeholders identified who

can take part in working group activities. A draft plan is to be presented to the SIMBA final workshop which takes place on February 25 in Brussels. Proposed projects on ITS include the management of large event mobility.

The Final SIMBA European Event will take place at the ERTICO Conference room in Brussels. Final results from the project such as country priorities, working group activities and the way forward will be presented. Places are limited and will be reserved on a first come first serve basis. Details can be found on the ERTICO website or email Javier Barrio for details.

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### ERTICO announces new CEO

**Hermann Meyer, Head of the External Relations Office of the Volkswagen Group to the EU, is to take over as Chief Executive Officer of ERTICO - ITS Europe. Hermann Meyer was unanimously elected as the new ERTICO CEO at a meeting of the ERTICO Supervisory Board on December 5.**

**A trained environmental economist, Mr Meyer has substantial experience in academia, industrial research, political administration and consultancy. After lecturing in environmental economics at the University of Edinburgh he has worked for the Volkswagen Group for over 12 years. He worked initially in the research and later the external relations department for Volkswagen, and was then seconded to the European Automobile Manufacturers Association (ACEA) in 2000, acting as Director of Environmental Policy.**

### Top awards for ERTICO partners

ADAC and the German Ministry of Transport, Building and Urban Affairs, both ERTICO - ITS Europe Partners, have been recognised for their efforts in eSafety development and deployment. The awards took place at the eSafety Forum implementation Road Maps Working Group's deployment workshop in Brussels on November 14.

Winner of the Industry & Technology sector was ADAC, the

German automobile club. Winner of the Administration & Policy sector was the German Ministry of transport Building and Urban Affairs which has actively participated in a number of safety Forum working groups such as the Implementation Road Map.

The eSafety Deployment Awards, which will be held on an annual basis, were based on nominations received from the eSafety community at large. (See page 6 for full story).

## Networking with the European Parliament

A networking event, organised by ERTICO - ITS Europe and held at the European Parliament on November 21, attracted a high level delegate list for lively debate around the theme of intelligent mobility through intelligent information sharing.

The event was attended by more than 30 ERTICO partners and other high-level stakeholders from industry who met with MEPs, representatives of the European Commission and from Member State Permanent Representations in Brussels. In all, nearly 150 people took part.

The evening was hosted by MEP David Hammerstein who provided welcome remarks stressing the important contribution of IT and



**ERTICO Chairman Monica Sündstrom leads lively debate**

communication technology in addressing the challenges associated with mobility. ERTICO Chairman Monica Sündstrom provided a brief background on

ERTICO's role as an organiser of the relevant IT stakeholders in order to facilitate a more coherent European approach to mobility. And European Commission DG

TREN Director Fotis Karamitsos offered an overview of the role of ITS in supporting the EU's major transport and energy policy drivers. Mr Karamitsos confirmed that the application of ITS could make mobility safer, cleaner and more efficient.

The evening ended with a lively discussion session moderated by ERTICO CEO Arnold van Zyl and there was a general consensus that progressive public sector investment in ITS infrastructure would result in a platform for the deployment of a broad range of location-based services. The event was the second such evening organised by ERTICO in the European Parliament and there are plans to hold a follow-up evening in 2008.